

Guelph Tourism Network 2018

about

In 2017 Guelph Tourism Services invited Guelph and Wellington County based businesses and organizations, whose primary mandate is tourism, to participate in a newly formed Guelph Tourism Network. In 2018 we're excited to continue working **together in tourism.**



the Network brings together stakeholders who are:

- Committed to working together to grow Guelph as a modern leader in destination development
- Eager to tell the best stories and share them with the world
- Interested in collaborations that set the highest standard for visitor services

services available to you:

- Digital promotion and storytelling support
- Regular updates and communication from Tourism Services
- Affiliated memberships to organizations with a mandate to grow tourism
- Access to project results, visitor data, economic impact and and more
- Modern visitor information delivery and distribution
- Tourism business development support distribution and promotion
- Business-to-business development support

want more?

Gain further exposure with Visit Guelph online and on social media. Pick from the following a la carte options to connect with visitors.

Visit Guelph Tourism To Go

Get in the hands of visitors to Guelph with prime placement of your brochure in the Visit Guelph Information Kiosk at the Guelph Civic Museum, and at select event activations and in delegate packages.

Three options to choose from

		Guelph	Wellington County
Yearly	<i>Jan-Dec</i>	\$125	\$130
Half year	<i>Jan-June, July-Dec</i>	\$75	\$80
Seasonal	<i>Winter (Jan-March), Spring (April-June), Summer (July-Sept), Fall (Oct-Dec)</i>	\$50	\$55

Homepage Event Ad

Showcase your special event with this feature ad on the homepage of visitguelphwellington.ca. Ad links directly to your Event Calendar listing.

Only four spaces available per two week rotation

Guelph	Wellington County
\$75	\$78.75

Event Calendar Skin

Feature your event ad on the most visited page on visitguelphwellington.ca.

Only one ad available per two week rotation

Guelph	Wellington County
\$100	\$105

Facebook and Instagram ads

Reach new audiences and take your digital campaign to the next level with ads on Visit Guelph's Facebook or Instagram pages.

Guelph Tourism will choose relevant platform for ad

Starting at \$50 per platform

Our Vitals

visitguelphwellington.ca

Sessions: 84,000

Page Views: 220,800

Facebook – 2,700+ likes

Twitter – 7,790+ followers

Instagram – 2,500+ followers

Blog – 11,550 views



visitguelphwellington.ca

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#GuelphTourismNetwork