

tourism is gearing up.

Guelph Tourism Services is forming a **NEW tourism network** to grow Guelph as a premier tourism destination. By working together we can develop Guelph as a modern leader in destination development!



are you...

committed to working together to grow Guelph as a tourism destination
eager to tell the best stories and push them out to the world
interested in collaborating with like-minded tourism partners
setting the highest standard for visitor friendly services

Let's get geared up together.

All tourism stakeholders are welcome.

No fee to participate.

Services available to you:

- Profile on visitguelphwellington.ca
- Digital promotion and storytelling support
- Regular updates and communication from Tourism Services
- Cooperative advertising opportunities in targeted travel platforms
- Affiliated memberships to organizations with a mandate to grow tourism
- Access to project results, visitor data, economic impact and more...
- Modern visitor information delivery and distribution
- Tourism business development support

Find out more. Contact dana.keller@guelph.ca or 519-822-1260 x 3333

want more?

Gain further exposure with Visit Guelph online and on social media. Pick from the following a la carte options to connect with visitors.

Visit Guelph Information To Go

Get in the hands of visitors to Guelph with prime placement of your brochure in the Visit Guelph Information Kiosk at the Guelph Civic Museum, and at select event activations and in delegate packages.

Three options to choose from. Additional locations to come.

		Guelph	Wellington County
Yearly	<i>Jan-Dec</i>	\$125	\$130
Half year	<i>Jan-June, July-Dec</i>	\$75	\$80
Seasonal	<i>Winter (Jan-March), Spring (April-June), Summer (July-Sept), Fall (Oct-Dec)</i>	\$50	\$55

Homepage Event Ad

Showcase your special event with this feature ad on the homepage of visitguelphwellington.ca. Ad links directly to your Event Calendar listing.

Only four spaces available per two week rotation

Guelph	Wellington County
\$75	\$78.75

Event Calendar Skin

Feature your event ad on the most visited page on visitguelphwellington.ca. Your skin ad will be seen by 4,000+ of visitors per month.

Only one ad available per month.

Guelph	Wellington County
\$150	\$157.50

Facebook and Instagram ads

Reach new audiences and take your digital campaign to the next level with ads on Visit Guelph's Facebook or Instagram pages.

Guelph Tourism will choose relevant platform for ad.

Starting at \$50 per platform

Our Vitals

visitguelphwellington.ca

Sessions: 31,349

Page Views: 94,488

Facebook – 2,400+ likes

Twitter – 6,980+ followers

Instagram – 1,060+ followers
(and quickly growing)



visitguelphwellington.ca

@visitguelph /visitgw